



# Ural Federal University

named after the first President  
of Russia B.N.Yeltsin

**Graduate School  
of Economics  
and Management**

## MASTER in International Management

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# Introduction

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The goal of the programme is to provide up-to-date practice-oriented management education for people interested in working for Russian and international companies.

Graduates of the programme are capable of addressing global challenges and have the following skill set:

- Strong analytical skills to plan and forecast a company's performance
- Modelling business processes using applied software systems
- Teamwork and leadership
- Financial and performance management
- Developing business strategies
- Supply chain management and export-import operations of a company

Its combination with a semester abroad, corporate internship and master-classes, as well as projects implemented by students during their studies provides wide opportunities for employment and career development for our alumni.



Head of the programme –  
**prof. Dr. Liudmila Ruzhanskaya**

# Features



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## ACCREDITATIONS



## NUMBER OF ECTS

**120**

## LANGUAGE OF INSTRUCTION

**ENGLISH**  
1<sup>ST</sup>+2<sup>ND</sup> year

## INTERNATIONAL ENVIRONMENT

**46%**  
of international students in a group

## QUALITY RECOGNITION



## TRACKS

- ≡ International Business
- ≡ International Financial Management

## DOUBLE DEGREE PROGRAMME

with HEC Management School University of Liege (in English)



# Study tracks and curriculum



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## YEAR 1

Modern Strategic Analysis (3 ECTS)  
 Sustainable Development Management (3 ECTS)  
 Research Methods in Management (3 ECTS)  
 Managerial Economics (3 ECTS)  
 Organisational Behaviour (3 ECTS)  
 Business Negotiations (3 ECTS)  
 Effective Leadership (3 ECTS)  
 Project Management (advanced) (3 ECTS)  
 Corporate Finance (4 ECTS)  
 Time Series Analysis (3 ECTS)  
 Modeling and optimization of business processes  
 Management Accounting (advanced) (F2) (4 ECTS)  
 Financial Accounting (F3) (3 ECTS)  
 International Financial Reporting Standards (F7) (4 ECTS)  
 Corporate and Business Law (F4) (3 ECTS)  
 Management History and Methodology (3 ECTS)  
 Introductory Internship (9 ECTS)  
 Research project (6 ECTS)

## YEAR 2

Corporate Governance and Finance (3 ECTS)  
 Risk Management (advanced) (3 ECTS)  
 Professional Internship (9 ECTS)  
 Research project (9 ECTS)  
 Thesis Defense (9 ECTS)

**Module 1:**  
 International Management Practices Project (6 ECTS)  
 Global Drivers of Business Models Transformation (3 ECTS)  
 Global Market Conditions (3 ECTS)  
 International Logistics (advanced) (3 ECTS)  
 International Business Strategies(3 ECTS)  
**Module 2:**  
 Procurement (3 ECTS)  
 Global Supply Chain Management(3 ECTS)  
 Practical Aspects of Foreign Trade(3 ECTS)

**Module 1:**  
 Corporate Finance Management Project (6 ECTS)  
 Audit and Assurance (F8) (3 ECTS)  
 Taxation (F6) (3 ECTS)  
 Performance Management (F5) (3 ECTS)  
 Financial Management (F9) (3 ECTS)  
**Module 2:**  
 Valuation and Value Based Management(3 ECTS)  
 Digital Technologies for Business Management (3 ECTS)  
 Financial Derivatives (3 ECTS)

## International Experience

- **Semester abroad:**  
 50 GSEM partners – leading business schools  
 400+ UrFU partners
- **International Summer School** (in English) (6 ECTS)
- **Internship in international companies**



Rostelecom

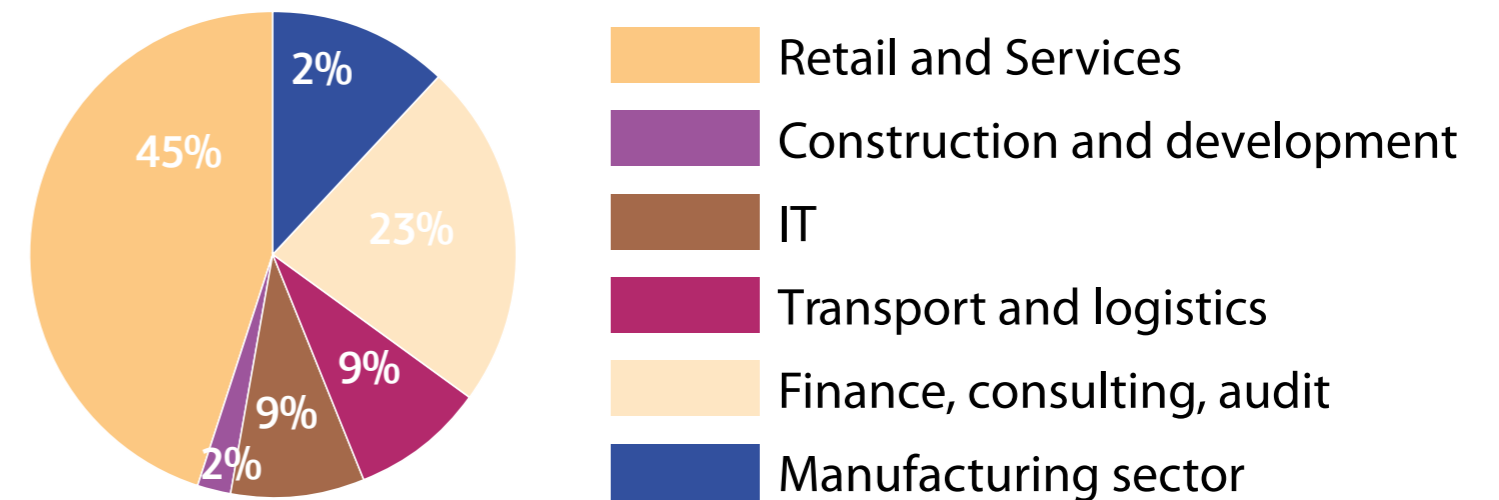
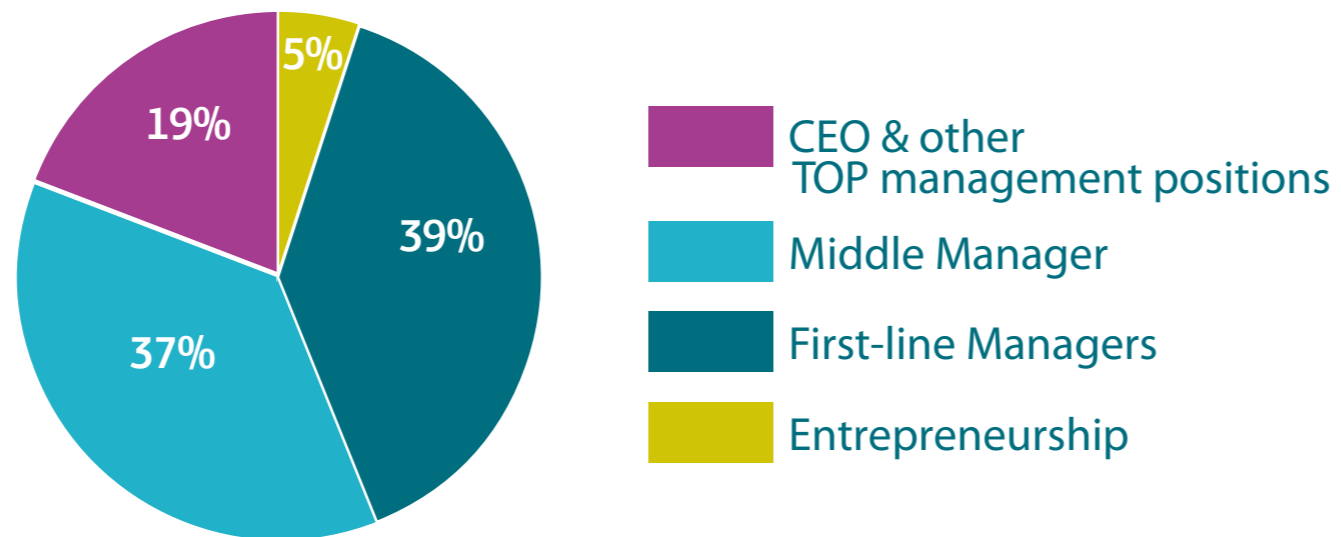


# Career opportunities

## Key corporate partners



## Tracks of alumni



# Story of a graduate



## **Alexey Kudin, Head of Regional Office at Megafon** TOP-3 among Russian telecommunication companies

Studying at master programme International Management at GSEM gave me an opportunity to acquire necessary experience and skills to build my career. First, the basis of theoretical knowledge in the field of management and economic theory as a whole helped quickly immerse into practice at the company. Secondly, a large amount of work with foreign sources of information, international teachers, as well as an internship at a European university, allowed me to improve language skills and competences for interaction with people from various cultures. Thirdly, study at this programme promotes the development of professional ethics in the field of economics and management, that accelerated my adaptation during the first stages of the career. I am very grateful to the programme and GSEM for my knowledge and skills.

# Story of a graduate



## Darya Antonenkova, Head of International Relations Department

I chose the International Management programme for my second higher education diploma. At the time I entered the course, I was a line manager at a large Russian medical company based in Ekaterinburg. My sphere of activity included constant interaction with foreign manufacturers, and at a certain stage of professional development I was faced with a lack of special knowledge necessary for organising the sustainable work of our company in the international market.

As part of the International Management programme, I gained a lot of valuable knowledge and practical skills, and in my daily work I often turn to the information from the courses I took: Organization Theory and Organizational Behavior, International Commercial Law, International Logistics, Project Management, Supply Chain Management, Procurement Technologies, Cross-Cultural Management, Modern Strategic Analysis.

I would like to express my gratitude to all Russian and foreign teachers on the course, because after graduation, I got a job in a large dental company in St. Petersburg and headed the International Relations Department in this company.