



7th International Conference on Strategies for Developing Social Groups, Institutes, and Territories

19-20 April 2021
Ekaterinburg, Russia

Conference Venue: Ural Federal University, Graduate School of Economics and Management, School of Public Administration and Entrepreneurship.

With economic, social, and healthcare crises shaking the world simultaneously, the conference aims to analyse economic and social institutes, groups, and communities in the era of multi-layered crises and exchange experience on evaluating how these crises impact their development.

Our Audience

- sociologists
- political scientists
- economists
- promotion, public relations, and new media experts
- officials
- professionals from various fields
- Bachelor, Master, and PhD students

The conference includes a panel discussion, oral presentations, and roundtables on the following key tracks:

- social processes and their representation in the modern policies of different countries and regions
- socio-demographic groups: challenges of the present, perspectives for the future
- socio-cultural urban development: pandemic trends
- communicating diversity: paradoxes, challenges, and opportunities
- international business: barriers and cooperation types
- Internet marketing development: before, during, and after the pandemic
- crises in academia: strategies for addressing

After the conference, the papers presented in-person and online will be published in conference proceedings with ISBN. The best papers will be indexed in Russian

Science Citation Index (RSCI). We kindly ask the authors to present their original, unpublished research. The papers should cite publications indexed by RSCI, Web of Science, and Scopus.

The publication is **free of charge**.

Presentation formats: in-person, online. Please, note that we publish only those papers presented at the conference.

Languages: Russian, English.

Important deadlines:

- **Due 28 March 2021** – authors are invited to submit abstracts (up to 300 words) and register via the link: <https://gsem.urfu.ru/en/sdsgit/>.
- **Due 12 April 2021** – authors whose abstracts are approved are invited to submit full-text manuscripts. Please, follow Paper Guidelines below to typeset the manuscript. **All manuscripts submitted for publication undergo review and editing.**
- **Due 15 April 2021** – listeners are invited to register.

Contacts:

- Chair of the Conference: Prof. Anna Bagirova, a.p.bagirova@urfu.ru
- Co-chair of the Conference: Darya Telepaeva, +7 (906) 812-92-17, Daria.telepaeva@urfu.ru

Paper Guidelines

Page limit: full papers are recommended to be 5 pages and must be at most 7 pages long.

Text: Times New Roman, size 14, justified, without text wrapping.

Line spacing: single (1.0).

First-line indent: 1.25 cm.

Margins: 2 cm.

Figures are placed throughout the text, black-and-white with different styles of shading, numbered consecutively and captioned below, justified.

Tables are numbered consecutively (put the number above the table and apply right alignment) and captioned (centre alignment).

References should be listed alphabetically at the end of the paper and include only those sources cited in the text. Please, cite the papers indexed by RSCI, Web of Science, and Scopus.

In-text citations are square-bracketed: [3, p. 255-256]. The first number stands for the number of the source in the reference list. It is followed by the number of pages.

Please, make sure your research is scientifically sound and your manuscript is formatted according to the guidelines, otherwise we will not be able to publish your paper. The organising committee reserves the right to make a final decision on accepting papers for publication.

Paper Template

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ARTICLE TITLE (capitalised, centre alignment)

Abstract. MS Word 2003 (or later). Times New Roman, size 14. Single line spacing. Up to 300 words.

Keywords: 5-7 words.

Text of the paper. Text of the paper. Text of the paper. Text of the paper. Text of the paper. Text of the paper [1, c. 19].

Table Template

Table 1 presents the results of the calculations based on data obtained from Russian official statistics.

Table 1

Structure of Children's Number by Form of Family Placement and by Age in Russia in 2014

Child's Age, Years	Forms of Family Placement						Total, %
	Adoption		Custody, %	Foster Care, %	Adoptive Family, %	Other Forms of Custody, %	
	By Russian Residents, %	By Foreigners, %					
0-1	53,5	0,0	32,4	0,2	12,1	1,8	100
1-3	22,7	7,3	22,7	0,3	43,1	3,8	100
3-7	11,2	5,9	11,2	0,6	66,1	5,0	100
7 and older	4,0	0,8	4,0	2,1	82,3	6,8	100

Calculations: [put the number of the reference from the reference list]

Figure Template

Figure 2 illustrates Russian scholars' interest in demographic safety issues.

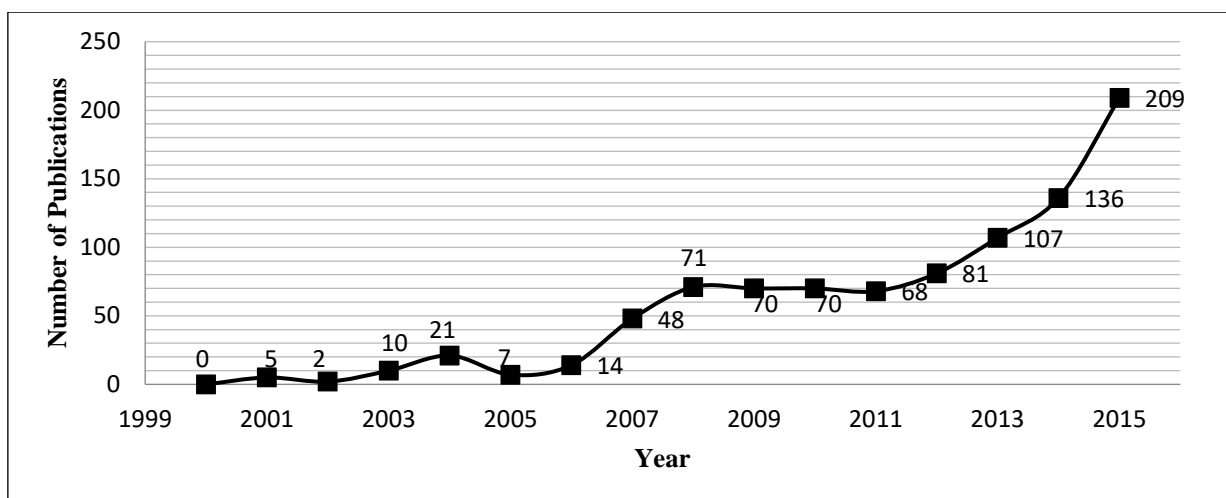


Figure 2. Dynamics on the number of RSCI publications exploring demographic safety issues (calculations: [put the number of the reference from the reference list])

Reference List Template

References

1. Pevnaya M., Kuzminchuk A. Motivations to volunteering among young people: global trends or Russian country specifics? // The 9th International Days of Statistics and Economics: Conference Proceedings. September 10-12, 2015. Prague, Czech Republic. Pp. 1281-1290. WOS: 000380530000122.

2. Shubat O., Bagirova A., Voroshilova A. Perceived Family and Parenthood Values of Russian University Students: Findings from Mixed Methods Researches // *Advanced Science Letters*. 2016. Vol. 22. No. 5/6. Pp. 1419-1422. DOI: 10.1166/asl.2015.5998.