



List of courses taught in English (Fall semester 2022)

IEB – International Economics and Business (bachelors, Double Degree, EPAS Accredited)

PPA - Public Policy and Administration (bachelor)

AIE – Applied and International Economics (masters)

IM – International Management (masters, Double Degree, International Financial Management track is ACCA accredited)

PRAIC - PR and Advertising in International Communications (masters)

ITE - International Trade and Entrepreneurship (masters)

	Title	ECTS	Level	Programme
Fall Semester				
1	Russian economic outlook and global partners	3 ECTS	Bachelor	IEB
2	Econometrics-2	3 ECTS	Bachelor	IEB
3	Public economics	3 ECTS	Bachelor	IEB
4	Experimental economics	3 ECTS	Bachelor	IEB
5	Models and methods of international macroeconomics	4 ECTS	Bachelor	IEB
6	International financial management	4 ECTS	Bachelor	IEB
7	Economics of FDI	4 ECTS	Bachelor	IEB
8	Corporate social responsibility	3 ECTS	Bachelor	IEB
9	International logistics	3 ECTS	Bachelor	IEB
10	International business operations	3 ECTS	Bachelor	IEB
11	International financial reporting standards	3 ECTS	Bachelor	IEB
12	Tax management	3 ECTS	Bachelor	IEB
13	Russian for Foreigners	4 ECTS	Bachelor	IEB
14	Practicing effective communication	3 ECTS	Bachelor	PPA
15	Theory of managerial decision making	3 ECTS	Bachelor	PPA
16	Constitutional law	3 ECTS	Bachelor	PPA
17	International law	3 ECTS	Bachelor	PPA
18	Fundamentals of public administration	3 ECTS	Bachelor	PPA
19	Fundamentals of internet communication	3 ECTS	Bachelor	PPA
20	Historical and political analysis of public policy	3 ECTS	Bachelor	PPA
21	Mass communications research	3 ECTS	Bachelor	PPA
22	Designing outreach campaigns	3 ECTS	Bachelor	PPA
23	Microeconomic analysis (*prerequisites Intermediate Microeconomics is required)	3 ECTS	Master	AIE
24	Methods and technologies of scientific research (*publications experience is required)	3 ECTS	Master	AIE
25	Econometrics (advanced level) (*Intermediate Econometrics is required)	5 ECTS	Master	AIE
26	Methods and models of applied research	5 ECTS	Master	AIE

27	International trade and trade policy (*prerequisites Microeconomic analysis is required)	5 ECTS	Master	AIE
28	Managerial economics	3 ECTS	Master	IM
29	Research methods in management	3 ECTS	Master	IM
30	Organizational behavior	3 ECTS	Master	IM
31	Time series analysis	3 ECTS	Master	IM
32	Management history and methodology	3 ECTS	Master	IM
33	F3 Financial accounting	3 ECTS	Master	IM
34	Modeling and optimization of business processes	3 ECTS	Master	IM
35	Business negotiations	3 ECTS	Master	IM
36	Project management (advanced level)	3 ECTS	Master	IM
37	Corporate governance and finance	3 ECTS	Master	IM
38	Risk-management (advanced level)	3 ECTS	Master	IM
39	Global drivers of business model	3 ECTS	Master	IM
40	World market conditions	3 ECTS	Master	IM
41	International logistics (advanced level)	3 ECTS	Master	IM
42	F5 Performance management	3 ECTS	Master	IM
43	F8 Audit	3 ECTS	Master	IM
44	F6 Taxation	3 ECTS	Master	IM
45	F9 Financial management	3 ECTS	Master	IM
46	Planning and implementing advertising and public relations campaigns	3 ECTS	Master	PRAIC
47	Communication theory	4 ECTS	Master	PRAIC
48	Advertising and public relations technologies in various fields	4 ECTS	Master	PRAIC
49	Managing an advertising and public relations agency and an organization's public relations and advertising service	3 ECTS	Master	PRAIC
50	Internet communications in the international sphere	3 ECTS	Master	PRAIC
51	Interpersonal effective communication	3 ECTS	Master	PRAIC
52	Research methodology	4 ECTS	Master	PRAIC
53	Transfer of scientific knowledge	4 ECTS	Master	PRAIC
54	Geobranding	3 ECTS	Master	PRAIC
55	Strategies for studying individual and group behavior	4 ECTS	Master	PRAIC
56	Public opinion management technologies	4 ECTS	Master	PRAIC
57	International logistics	3 ECTS	Master	ITE
58	International entrepreneurship	3 ECTS	Master	ITE
59	Global internet-communications	3 ECTS	Master	ITE
60	Effective interpersonal communications	3 ECTS	Master	ITE
61	Internet marketing	3 ECTS	Master	ITE
62	International marketing	3 ECTS	Master	ITE
63	Advertisement management	3 ECTS	Master	ITE
64	Procurement technologies	3 ECTS	Master	ITE
65	Procurement management	3 ECTS	Master	ITE
66	Sales management	3 ECTS	Master	ITE