



Ural Federal University

named after the first President of Russia B.N.Yeltsin

Graduate School of Economics and Management

List of courses taught in English

IEB – International Economics and Business (bachelors, Double Degree, EPAS Accredited)

PPA - Public Policy and Administration (bachelor)

AIE – Applied and International Economics (masters)

IM – International Management (masters, Double Degree, International Financial Management track is ACCA accredited)

PRAIC - PR and Advertising in International Communications (masters)

ITE - International Trade and Entrepreneurship (masters)

	Title	ECTS	Level	Programme
Spring Semester 2023				
1	World Economy and International Relations	3 ECTS	Bachelor	IEB
2	International Business Planning	3 ECTS	Bachelor	IEB
3	International Monetary Relations	3 ECTS	Bachelor	IEB
4	International Business	4 ECTS	Bachelor	IEB
5	International Marketing	4 ECTS	Bachelor	IEB
6	International Trade Theory	4 ECTS	Bachelor	IEB
7	Strategic Market Analysis	3 ECTS	Bachelor	IEB
8	Cross-cultural management and International Protocol	3 ECTS	Bachelor	IEB
9	Strategic Management	3 ECTS	Bachelor	IEB
10	Corporate Governance	3 ECTS	Bachelor	IEB
11	International Trade Law	3 ECTS	Bachelor	IEB
12	Russian for Foreigners	4 ECTS	Bachelor	IEB
13	Fundamentals of Economics	3 ECTS	Bachelor	PPA
14	Global politics	3 ECTS	Bachelor	PPA
15	Fundamentals of international PR	3 ECTS	Bachelor	PPA
16	Non-Governmental Sector and Fundamentals of Intersectoral Cooperation	3 ECTS	Bachelor	PPA
17	Human rights	3 ECTS	Bachelor	PPA
18	The economics of contracts and information*	5 ECTS	Master	AIE
19	Models of spatial and regional economy	3 ECTS	Master	AIE
20	Applied econometric models**	3 ECTS	Master	AIE
21	Sustainable development and international business strategies	3 ECTS	Master	AIE
22	Foreign direct investment analysis	3 ECTS	Master	AIE
23	Modern Strategic Analysis	3 ECTS	Master	IM
24	Effective Leadership	3 ECTS	Master	IM
25	Sustainable Development	3 ECTS	Master	IM
26	F2 Management Accounting	4 ECTS	Master	IM

27	Corporate Finance	4 ECTS	Master	IM
28	F7 International Financial Reporting Standards	4 ECTS	Master	IM
29	F4 Corporate Law	3 ECTS	Master	IM
30	Practice of foreign trade activity	3 ECTS	Master	IM
31	Procurement Techniques	3 ECTS	Master	IM
32	Global supply chain management	3 ECTS	Master	IM
33	Derivatives	3 ECTS	Master	IM
34	Value Based Management	3 ECTS	Master	IM
35	Digital business management technologies	3 ECTS	Master	IM
36	Business Communications in International Business	4 ECTS	Master	PRAIC
37	International marketing communications	4 ECTS	Master	PRAIC
38	International Public Relations	4 ECTS	Master	PRAIC
39	Legal Aspects of International Communications	3 ECTS	Master	PRAIC
40	Public Opinion Management Technologies	4 ECTS	Master	PRAIC
41	Communication in different types of societies	3 ECTS	Master	PRAIC
42	Corporate culture	4 ECTS	Master	PRAIC
43	Business models in international entrepreneurship	3 ECTS	Master	ITE
44	International marketing communications	4 ECTS	Master	ITE
45	Legal forms of international entrepreneurship	3 ECTS	Master	ITE
46	Business communications in international entrepreneurship	4 ECTS	Master	ITE
47	Finance of international trade	3 ECTS	Master	ITE
48	Finance of international entrepreneurship	3 ECTS	Master	ITE
49	Financial analysis of foreign economic activities	3 ECTS	Master	ITE

*Advanced game theory is required, MA students only

**Intermediate Econometrics is required, MA students only