



Summer School

Online application

COVID-19: Due to the COVID-19 pandemic we are taking our summer program online!

MODULES: Focus on a specific topic to improve your skills.

INTRODUCTION TO BIG DATA AND BUSINESS ANALYTICS

June 22 – June 26, 2020

15 hours (10 hours synchronous virtual classes, Monday to Friday and 5 hours of asynchronous virtual classes)

Master, MBA students – English B1 min.

With the advent of massive digitalization and integration of business processes, huge amount of data is generated across the applications. Managing and processing data is becoming increasingly difficult with the conventional techniques and tools. Big data analytics is a domain that deals with analysis of huge and heterogeneous data. The course focuses on Big Data analysis, existing frameworks, techniques and its real-world applications.

This course will help you understand:

- Why big data is important to you and your organization,
- What technology you need to manage it,
- How big data could change your job, your company, and your industry,
- How to hire, rent, or train the people who make big data work,
- The key success factors in implementing any big data project,
- How big data is leading to a new approach to managing analytic

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- **DOING BUSINESS IN EUROPE, A PRACTICAL APPROACH**

June 29 – July 3, 2020

15 hours (10 hours synchronous virtual classes, Monday to Friday and 5 hours of asynchronous virtual classes)

Bachelor, Master students – English B1 min.

How to sell in Europe: 5 key elements that every business student should know about Doing Business within the European Union.

The European Union, with 27 countries, close to 500 million customers, and an average income per capita of close to 40,000 USD, is one of the most sophisticated and natural markets in the world. Doing business in the old continent can be tricky but can also be a profitable reality for many international companies.

Learn the key elements to:

- Identifying the commercial opportunities,
- Where to look at the restrictions,
- How to build a sustainable strategy,
- Understand the current trends in Europe.

- **LEADERSHIP IN ACTION**

July 6 – July 10, 2020

15 hours (10 hours synchronous virtual classes, Monday to Friday and 5 hours of asynchronous virtual classes)

Bachelor students – English B1 min.

Leadership is a never-ending story to learn and to put in place. During this course, the students will take an updated discussion about Leadership in the current context, touching ground also with some historical learnings about leadership.

Learn the key elements to:

- Identifying the fundamentals of leadership,
- Concepts of Reality, trust, and candor in Leadership
- Leadership as an opportunity to make a difference



REGISTRATION DEADLINE: June 15th

FEES	Fees
1 module	400€
Additional module	350€

What's included in my program fee:

- Courses (15 hours/module: ²10 hours synchronous virtual classes, Monday to Friday and 5 hours of asynchronous virtual classes)
- Remote computer support on business hours (access to Moodle, Microsoft Teams etc.)
- Official transcript of records based on the ECTS system. Transcripts will be sent by email approximately one month after the end of the program. For additional transcripts to be sent by express airmail, there will be a charge of 25€.

Register at: [Online Application](#)

- 1) Register in the program before the 15th of June
- 2) Pay 50€ of registration fee + 50% of the program fee before the 15th of June
- 3) The balance is due one week before the beginning of the module

Cancellation policy:

- *If you cancel before the 8th of June, MBS will retain a 50€ registration fee for administration. If you cancel after the 8th of June, you will lose your non-refundable deposit (50€ registration fee and 50% of the program fee).*
- *Cancellation by MBS: MBS is entitled to cancel the program if the minimum number of participants is not achieved prior to the 15th of June. In this case, we will refund the registration fee and the tuition fee.*