

Ural Federal University

named after the first President
of Russia B.N.Yeltsin

**Graduate School
of Economics
and Management**



INTERNATIONAL ECONOMICS AND BUSINESS



GLOBALLY APPROVED EDUCATION QUALITY

The BA International Economics and Business is EPAS accredited by European Foundation for Management Development (EFMD), which guarantees education quality internationally.

ENTRY-LEVEL REQUIREMENTS

Ambitious students with high communicative and analytical skills as well as English proficiency and eagerness to continuous self-development.

STUDENTS WILL LEARN HOW TO

- Successfully close international deals
- Project and facilitate economic forecasts
- Model optimal decision-making
- Measure and manage socio-economic big data
- Develop innovation strategies for corporate, private and governmental sectors
- Run international business operations and corporate cost management

EXCLUSIVE FEATURES OF INTERNATIONAL ECONOMICS AND BUSINESS

- Russian language classes
- 30+ English taught courses
- Balanced mix of economic, mathematic and managerial courses
- International academic and business faculty
- Multicultural diversity in class
- Corporate partners' certified master-classes
- Grants for the exchange-semester for best students
- Professional and social traineeships
- Case club and international school activities
- GSEM research laboratory projects integration

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**INTERNATIONAL
ECONOMICS AND BUSINESS**

KEY COURSES

The economics, mathematics and management courses mix approved by corporate partners makes it highly adaptive to the changing market demands.

- World Economy and International Economic Relations
- International Business
- Cross-cultural Management and International Protocol
- International Business Planning
- Models and Methods of International Macroeconomics
- Experimental Methods in Economics
- International Currency and Credit Relations
- International Marketing
- Strategic Management
- International Operations Management
- Corporate Social Responsibility
- International Financial Management
- Economics of FDI
- International Logistics
- International Trade Theory



OVER 40 CORPORATE PARTNERS



MINISTRY OF INTERNATIONAL
AND FOREIGN ECONOMIC RELATIONS
OF THE SVERDLOVSK REGION

TITANIUM
VALLEY
Special Economic Zone



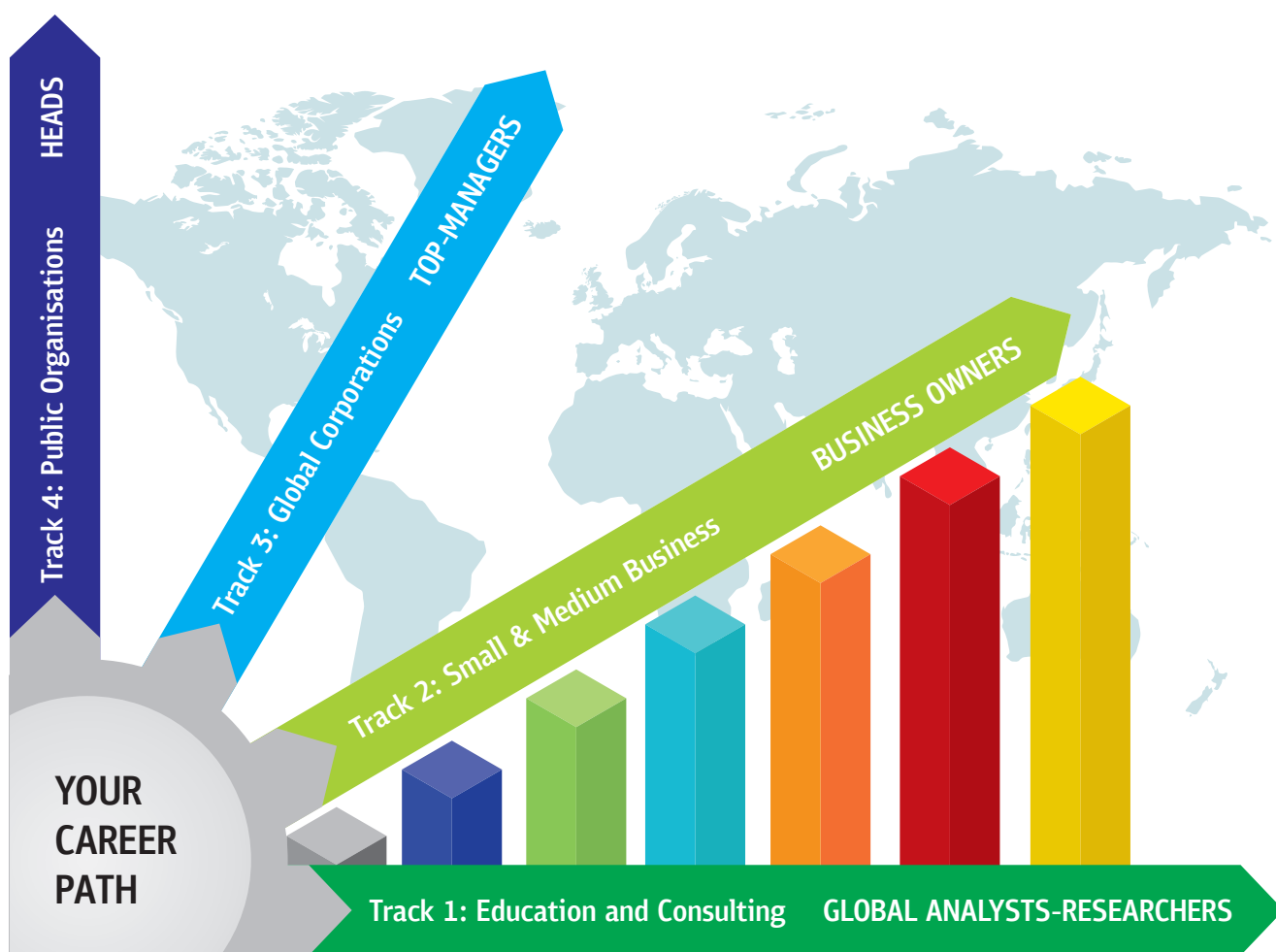
Joint stock company
«Ural instrument-engineering plant»



Unilever



YOUR CAREER PATH



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INTERNATIONAL AFFAIRS OFFICE

+7 (343) 350-75-68

+7 (343) 375-94-92

econ.international@urfu.ru