GLOBALLY APPROVED EDUCATION QUALITY

The BA International Economics and Business is EPAS accredited by European Foundation for Management Development (EFMD), which guarantees education quality internationally.

ENTRY-LEVEL REQUIREMENTS

Ambitious students with high communicative and analytical skills as well as English proficiency and eagerness to continuous self-development.

STUDENTS WILL LEARN HOW TO

- Successfully close international deals
- Project and facilitate economic forecasts
- Model optimal decision-making
- Measure and manage socio-economic big data
- Develop innovation strategies for corporate, private and governmental sectors
- Run international business operations and corporate cost management

EXCLUSIVE FEATURES
OF INTERNATIONAL ECONOMICS AND BUSINESS

- Russian language classes
- 30+ English taught courses
- Balanced mix of economic, mathematic and managerial courses
- International academic and business faculty
- Multicultural diversity in class
- Corporate partners’ certified master-classes
- Grants for the exchange-semester for best students
- Professional and social traineeships
- Case club and international school activities
- GSEM research laboratory projects integration
KEY COURSES

The economics, mathematics and management courses mix approved by corporate partners makes it highly adaptive to the changing market demands.

- World Economy and International Economic Relations
- International Business
- Cross-cultural Management and International Protocol
- International Business Planning
- Models and Methods of International Macroeconomics
- Experimental Methods in Economics
- International Currency and Credit Relations
- International Marketing
- Strategic Management
- International Operations Management
- Corporate Social Responsibility
- International Financial Management
- Economics of FDI
- International Logistics
- International Trade Theory

OVER 40 CORPORATE PARTNERS
YOUR CAREER PATH

Track 1: Education and Consulting
Track 2: Small & Medium Business
Track 3: Global Corporations
Track 4: Public Organisations

HEADS
GLOBAL ANALYSTS-RESEARCHERS
BUSINESS OWNERS
TOP-MANAGERS

YOUR CAREER PATH

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