
Contents

SPECIAL ISSUE: UNIVERSITY SOCIAL RESPONSIBILITY: INTERNATIONAL MODELS AND IMPACTS

**Guest Editors: Assoc. Professor Zhanna Belyaeva and
Professor Hans Rüdiger Kaufmann**

- 1 **Editorial**
Zhanna Belyaeva and Hans Rüdiger Kaufmann
- 5 **Universities as promoter of a new social and industrial development of
national economy**
Elena L. Andreeva, Alla N. Golovina and Yuliya G. Myslyakova
- 23 **Student perceptions of university social responsibility: implications from an
empirical study in France, Italy and Russia**
Zhanna Belyaeva, Simone Domenico Scagnelli, Mark Thomas and Maurizio Cisi
- 43 **Developing a university CSR framework using stakeholder approach**
Alexandros Antonaras, Melpo Iacovidou and Paraskevi Dekoulou
- 62 **The role of need for self-expression and arousal to commit university
students for environmental responsibility behaviours**
Sandra Maria Correia Loureiro, Dong-Mo Koo and Michael Breazeale
- 80 **‘Sustainable and socially responsible university’ in Maribor, Slovenia,
European Union**
Matjaž Mulej, Iztok Slatinek and Branka Čagran
- 97 **Beyond teaching CSR and ethics in tertiary education: the case of the
University of Nicosia, Cyprus (EU)**
Marlen Demetriou, Alkis Thrassou and Ioanna Papasolomou
- 123 **Internationalisation trajectory influence on university social responsibility**
Victoria S. Beliaeva
- 142 **Cross subsidy model for community transformation: Jain University social
responsibility in India**
Ravi Kandhadai and P. Chander
- 156 **International standards of social responsibility and their suitability for high
educational institutions**
Sylvie Formánková, Renata Kučerová and Andrea Hrdličková
- 171 **The process of social accounting and reporting at University of Torino:
main challenges and managerial implications**
Laura Corazza
- 187 **Buildup of federal universities’ social responsibility in the context of
development of Russia’s regions**
*Andrey Shelomentsev, Olga Kozlova, Vladimir Antropov and
Tatyana Terentyeva*

Contents

Additional Papers

- 205 **Game-based entrepreneurship education: impact on attitudes, behaviours and intentions**
Katharina Fellnhofer
- 229 **Towards an eventual three-dimensional equilibrium regarding corporate social responsibility in Lebanese small and medium enterprises**
Nadine Dubruc, Sélim Mekdessi and Danie Khawaja
- 250 **Influence of policies in capability evolution and industry structure: lessons from the Indian automotive industry and implications for other developing countries**
Rifat Sharmelly and Pradeep Kanta Ray
- 271 **Do senior bankers care about entrepreneurial behaviour?: case of senior managers of Iranian vanguard banks**
Saeed Jafari Moghadam and Aidin Salamzadeh
- 288 **Book Review**