

# Instructors' Highlights



陳千浩老師 PROF. CHIEN-HAO CHEN (CHENNY)

**MODULE:**

**LEADERSHIP & SUSTAINABLE ENTREPRENEURSHIP**

The first Taiwanese to obtain a license for wine-brewing in France (Licence de Technicien en Oenologie)

Gold Medalist in International Wine Competition, Vinalies Internationales

Adjunct Associate Professor in Global MBA Program, National Taiwan University

余峻瑜老師 PROF. JIUN-YU YU

**MODULE:**

**DESIGN THINKING & OPPORTUNITY IDENTIFICATION**

Associate Professor in Dept. Business Administration, National Taiwan University

Ph.D. in Applied Statistics, University of Oxford, UK



馮勃翰老師 PROF. PO-HAN FONG

**MODULE:**

**INNOVATION IN ENTERTAINMENT MANAGEMENT**

Associate Professor in Dept. Economics, National Taiwan University

Ph.D. in Economics, University of Rochester

Instructor of the NTU popular course “Entertainment Industry Economics”



孔令傑老師 PROF. LING-CHIEH KUNG

**MODULE:**

**VALUE CHAIN INNOVATION & PLATFORM STRATEGY**

Posterity of Confucius

Associate Professor in Dept. Information Management, National Taiwan University

Instructor of the NTU popular course “Programming for Business Computing”



謝源弘老師 PROF. YUAN-HORNG HSIEH (JAMES)

**MODULE:**

**FINTECH INTEGRATION:**

**BUSINESS MODEL INNOVATION & STRATEGIC**

Chief Investment Officer and Independent Board Member of Atrustek Fintech Corp.

Adjunct Professor Rank Specialist in Global MBA program, National Taiwan University

Alumni of Harvard Business School and Columbia Business School



## Company Visit:

### 臺中葡萄酒莊參訪 Visiting Winery in Taichung

In the course “Innovation Management from an Asian Perspective,” we’ll take you to the winery in Taichung. The instructor and the owner will introduce Taiwan grapes and local brewing procedures.



### 霹靂布袋戲片場 Pili Glove Puppetry shooting studio

In the course “Innovation in Entertainment Management,” we will take you to the Pili Glove Puppetry shooting studio. Through the company visit, you will see how PILI Company innovates glove puppetry to come out TV series, movies, and even their own universe.

## Taiwan Experience

RA team will organize a three-day trip for you to experience Taiwan.

Out of Taipei, you will experience a different vibe in Tainan and Kaohsiung, the southern cities of Taiwan. You can taste the delicious food in Tainan, the so-called capital of Taiwanese food, and see enjoy the hospitable vibe in Kaohsiung.

\*The detail of the company visit and Taiwan Experience are subject to change.

