



Ural Federal University

named after the first President of Russia B.N.Yeltsin

Graduate School of Economics and Management



INTERNATIONAL ECONOMICS AND BUSINESS



GLOBALLY APPROVED EDUCATION QUALITY

The BA International Economics and Business is EPAS accredited by European Foundation for Management Development (EFMD), which guarantees education quality internationally.

ENTRY-LEVEL REQUIREMENTS

Ambitious students with high communicative and analytical skills as well as English proficiency and eagerness to continuous self-development.

STUDENTS WILL LEARN HOW TO

- Successfully close international deals
- Project and facilitate economic forecasts
- Model optimal decision-making
- Measure and manage socio-economic big data
- Develop innovation strategies for corporate, private and governmental sectors
- Run international business operations and corporate cost management

EXCLUSIVE FEATURES OF INTERNATIONAL ECONOMICS AND BUSINESS

- Russian language classes
- 30+ English taught courses
- Balanced mix of economic, mathematic and managerial courses
- International academic and business faculty
- Multicultural diversity in class
- Corporate partners' certified master-classes
- Grants for the exchange-semester for best students
- Professional and social traineeships
- Case club and international school activities
- GSEM research laboratory projects integration

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**INTERNATIONAL
ECONOMICS AND BUSINESS**

KEY COURSES

The economics, mathematics and management courses mix approved by corporate partners makes it highly adaptive to the changing market demands.

- World Economy and International Economic Relations
- International Business
- Cross-cultural Management and International Protocol
- International Business Planning
- Models and Methods of International Macroeconomics
- Experimental Methods in Economics
- International Currency and Credit Relations
- International Marketing
- Strategic Management
- International Operations Management
- Corporate Social Responsibility
- International Financial Management
- Economics of FDI
- International Logistics
- International Trade Theory



OVER 40 CORPORATE PARTNERS



MINISTRY OF INTERNATIONAL
AND FOREIGN ECONOMIC RELATIONS
OF THE SVERDLOVSK REGION

TITANIUM
VALLEY
Special Economic Zone



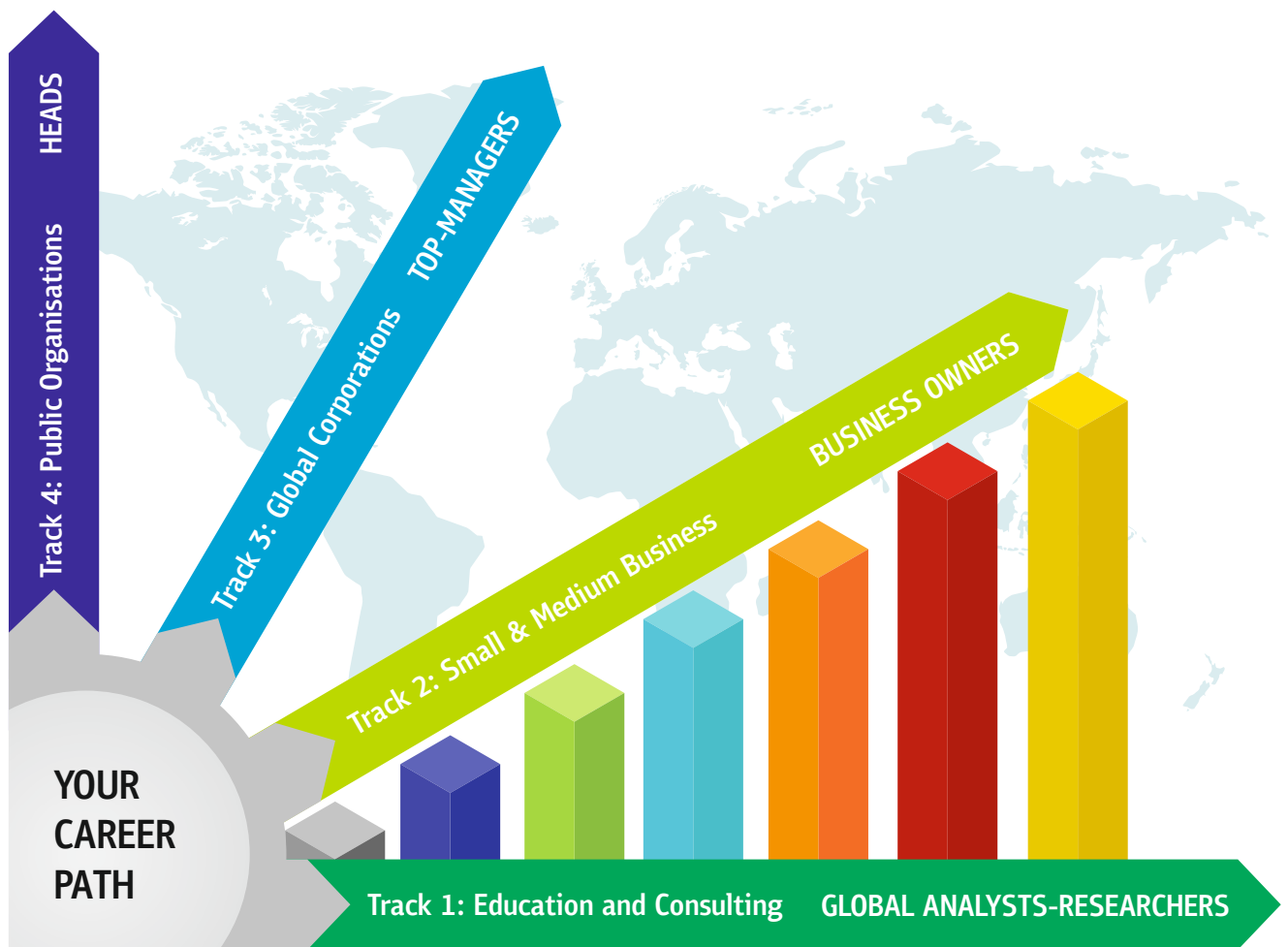
Joint stock company
«Ural instrument-engineering plant»



Unilever



YOUR CAREER PATH



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