

## #WeLoveIEB

### Spring semester

#### January

- > Test Drive
- > Programme Professors Meeting
- > Start of spring "Semester in a foreign university" programme

#### February

- > National accreditation examination of the programme
- > Orientation Days
- > Start of studying for French students from KEDGE business school in the double degree programme
- > PMI Business School
- > Professor Darko Vukovic IMR lectures
- > Lecture by PwC Audit Director Alexey Rusanov
- > Start of "Business English" course

#### March

- > Professor Rodolfo Musco marketing lectures
- > "Brain Teaser" Game
- > Open House Days

#### April

- > Professor Michael Wohlgemuth "Social market economy" lecture
- > Intensive Econometric Workshop by Professor Kazi Sohag
- > Study visit to Unilever
- > Sports and Economic Team Building Day
- > International Partnership Day
- > Seminar "Digitalization and Sustainable Development: shaping the interests of stakeholders"
- > International Panel "Actual Trends of International Economics and Business"

#### May

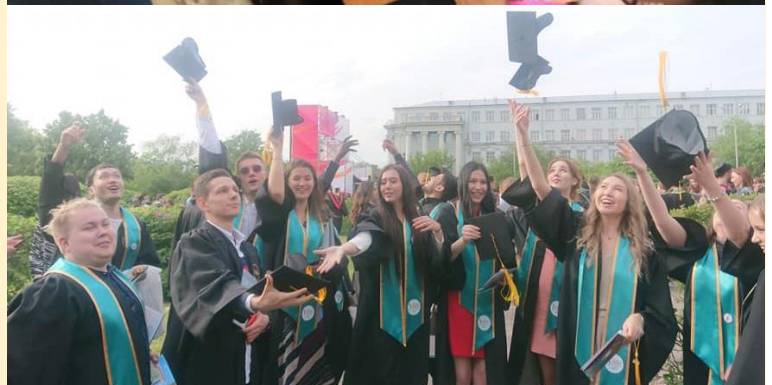
- > Interdisciplinary project "Business Simulator"
- > "Brain Battle IMR" Game

#### June

- > Final Exam and Thesis Presentation
- > EPAS Certificate Awards
- > Start of the admission campaign
- > Start of practice in corporate partners
- > Start of summer internships at partner universities



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### Fall semester

#### September

- > Programme Professors Meeting
- > "Day One in the Ural Federal University": meeting with the 1st year students
- > Start of training of the Russian students at KEDGE business school double degree programme
- > Start of fall "Semester in a foreign university" programme
- > Start of "Introduction to IEB" course
- > Start of "Business English" course
- > Professor Ana Marija Sikirić IFRS lectures
- > Start of the intensive training course for programme professors

#### October

- > Sergey Kulakov CSR lectures
- > Programme Advisory Board Meeting
- > Career Guidance Day
- > "Brain Teaser" Game
- > KPMG Time management training
- > PwC MS Excel training

#### November

- > International Autumn School
- > "Unilever", "Danone", "Coca-Cola HBC", "Ural Bank of Reconstruction and Development", "Russian Cooper Company" Study visits
- > Professor Dolores Sanchez Bengoa lecture "Effective Business Communications: Knowledge transfer"
- > Plenary session "Development of human capital: the role of universities and business schools in shaping a smart environment"
- > Panel "Actual issues of the international economics and business: digitalization, sustainable development, glocalization"
- > Radislav Gandapas leadership lecture

#### December

- > Case Club Season Opening
- > Innovative gaming workshop based on Harvard simulator Econland
- > Professor Alberto Ferraris lecture "Digital Transformation: How companies should manage it?"



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