



**Ural Federal
University**

named after the first President
of Russia B.N.Yeltsin

**Graduate School
of Economics
and Management**

GSEM INTERNATIONAL DIGEST: January-February-March 2017

GSEM IN TOP 30 MOST IN-DEMAND FACULTIES

In January the School was ranked among top 30 in-demand faculties of Russian biggest universities from the viewpoint of employers in 2016. According to Dmitry Tolmachev, GSEM Director, economists remain in-demand with all kinds of employers. Graduates of master's programmes in economics with basic training in mathematics, physics and other hard sciences are considered the most qualified.

EVENTS FOR PROSPECTIVE STUDENTS

CAREER DAY FOR INTERNATIONAL STUDENTS

On February 13th prospective international students learnt about opportunities of studies at GSEM, programmes, exams and possible career paths.

Liudmila Pliner, Head of International Affairs Office, told about the School, programmes that we offer, academic mobility opportunities and corporate partners.

Dr. Hans Wiesmeth, Head of the Laboratory for International and Regional Economics and member of the GSEM International Academic Council, described the prospects of an economist's career and research opportunities.

Students also got to meet heads and graduates of some GSEM programmes taught in English: International Economics and Business (EPAS accredited), International Management, IT-Innovations in Business.

GSEM INTERNATIONAL STAFF VISIT EKATERINBURG SCHOOLS

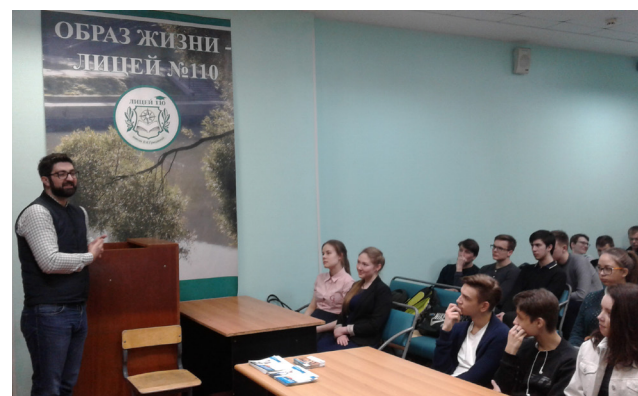
Dr. Gurgen Aslanyan visited Lyceum №110 to give a master class and career guidance for senior high school students. The professor taught a course Models of Economic Growth for Master students of the programme Theoretical and Experimental Economics, as well as a series of lectures for the students of the Bachelor programme International Economics and Business.

Dr. Aslanyan is a research fellow at CERGE-EI (the Czech Republic) and junior professor of the Central Bank of Armenia. Starting from November 2016 he also holds a position of postdoctoral researcher at the Laboratory for International and Regional Economics of GSEM UrFU (Research Unit for Regional Economics).

The ranking is compiled by the Russian company Future Today that specialises in projects focusing on employer band development and graduate recruitment. It's been developed with the support of McKinsey and supervised by Russian biggest employers.



Finally, students took part in the master class conducted by Zhanna Belyaeva, Head of the programme International Economics and Business, and Alberto Ferraris, GSEM Research Fellow.



Dr. Alberto Ferraris visited Gymnasium №104 together with Zhanna Belyaeva, Head of the programme International Economics and Business, to speak with senior high school students about career opportunities in the field of economics and management.

Dr. Ferraris is a postdoctoral researcher at the University of Turin. Since 2016, he is a research fellow at the Laboratory for International and Regional Economics of GSEM UrFU (Research Unit for Global Social Responsibility Excellence and International Business).



INTERNATIONAL RESEARCH SEMINAR

The methodological research seminar on applied economics was organised by Laboratory for International and Regional Economics (LIRE) on February 14–16 for students, postgraduate students and young researchers.

The workshop allowed master and PhD students and young faculty to present their research and got a feedback from prominent international research fellows.

The seminar was focused on methodological aspects of doing research and covered a number of lectures opened for interested faculty and students:

- How to do research in economics?
- Development of research ideas.

- How to publish papers in international journals.
- A view of publisher on world-class publication.
- Decision making and multi-agent approach.
- How to write a master thesis in the field of economics.
- Building and development of research career.

The reports were made by researchers from Graduate School of Economics and Management UrFU, New Economic School, Higher School of Economics and University of Turin. More than 80 GSEM faculty members, as well as PhD and master students participated during three days of the research seminar.





ADVEN MASIH,

Master student at Graduate School of Economics and Management:

«It was good experience attending this workshop where series of exciting talks were followed by a vibrant discussion which allowed us to exchange ideas. The academics helped us beyond the slides and into a more profound debate of both scientific questions and the issues that affect research.

The first day with Dr. Hans Wiesmeth was proved fruitful especially the way environmental issues of Russia and Germany were raised and compared. As my primary focus lies in the field of environmental sciences, his talks in-sighted many topics of future research. Also analytical analysis and risk assessment presented by Prof. Sergey Kruglikov were supportive in choosing research methodology.

In general every aspect of the workshop benefited me in its own way conducting my future research».

INTERNATIONAL ACADEMIC COUNCIL

The International Academic Council of GSEM was founded in 2016. In February the Council had a first meeting regarding the results of GSEM Development Fund performance in 2016, as well as formulation of criteria for grant allocations in 2017. GSEM Development Fund allocates resources for educational programmes development, research teams support and staff participation in research conferences. The key principles of the Fund are equal opportunities for funding for all GSEM staff, as well as resources allocation based on professional expertise.

Four key projects will receive the most funding as decided by the Council. They are the Bachelor programme International Economics and Business (EPAS accredited), Master programme International Management (double degree

with Lille 1 University), Laboratory for Applied System Research and Laboratory for International and Regional Economics.

The GSEM academic staff will continue to be supported by means of travel grants for participation in the most important conferences and events: NRU HSE April Conference, Russian Economic Congress of Moscow State University, Shatalin Conference of the Central Economic and Mathematical Institute of Russian Academy of Sciences. International travel resulting in development of research will also be supported. Research teams will receive funding for participation in conferences with a report, organisation of research workshops and invitation of foreign researchers.

NEW EXCHANGE SEMESTER

GSEM was delighted to welcome new exchange students for spring 2017 in February. Currently students from partner universities in Germany, the Czech Republic, France, Brazil, Mexico, Taiwan, China, South Korea, and Kazakhstan are studying at the School on exchange.

In March, the mid-term get-together day was held for our exchange students. Here is what they think of their experience so far:





YURI CUBAS,
Exchange student from Brazil

«My name is Yuri Cubas, I'm a Brazilian from Federal University of Ouro Preto and I'm currently studying Economics and Management at GSEM UrFU. The first thing that took my attention was the beautiful buildings of our university, inside, as well as outside. Another great thing about UrFU is the care that the professors and others employees have with the international students, always very comprehensives with us. It's very exciting how easily we can make friends here too. Finishing, I only have to thank to UrFU and my university for give me this opportunity to know a different country, cultures and study in this great university».

DOUBLE DEGREE PROGRAMMES – RECENT GRADUATES

UNIVERSITY OF ECONOMICS – VARNA



First graduates of the double degree programmes with University of Economics – Varna were awarded diplomas of the Bulgarian partner on the first day of March.

Master programmes IT Innovations in Business and International eBusiness were opened in 2014 and from its beginning attracted a number of international students. In 2015, about 40 applications were submitted to the programme IT Innovations and Business from foreign applicants, 13 of which have successfully passed the inter-

view and entered the programme. At the same time, the Master's programme International eBusiness was developed in English and currently it provides training for students of the partner institution in the framework of academic exchange.

Marina Medvedeva, Academic Head of master programmes IT Innovations in Business and International eBusiness, comments: «I would like to express special gratitude to the leadership of the Faculty of Computer Science at University of Economics – Varna for our joint work on preparing and implementing the double degree programmes and joint research. For two years, more than 10 joint papers of faculty members of the Bulgarian university and Academic Department of Systems Analysis and Decision Making of GSEM were published. Another important achievement is that three foreign alumni of the programme continued their education in UrFU as PhD students, and two of them have started their work as assistants at our Academic Department».



EVGENY YEGOROV,
graduate of the programme:

«The double degree programme is one of the brightest and memorable parts of our training at the master level. We got acquainted with the culture of Bulgaria, learned a lot during the lectures and even met friends. The training was conducted in English, and therefore we significantly improved our language skills. I hope that exchange programme will continue to develop, giving more and more students the opportunity to study abroad. With this help, students have a chance to become highly qualified specialists able to make a significant contribution to the development of the economy in different countries».

LILLE 1 UNIVERSITY OF SCIENCE AND TECHNOLOGY



Graduates of the programme International Management received their second diplomas Master Global Supply Chain Management from Lille 1 University (France). French professors taught lectures and supervised theses during the second year of their Master degree. Students successfully

defended their Master theses in English in front of the international jury.

The programme has been implemented jointly with IAE Lille 1 since 2010. Its goal is to train highly qualified managers for international companies and researchers in the field of contemporary management. Graduates of the programme have strong analytical, research and leadership, and teamwork skills.

Arnaud Rys, the programme head from IAE Lille, says: «The students who received diplomas Master Global Supply Chain Management can work in big European companies in Moscow or in Europe. We are also planning to organise internships in large European companies for the students so that they could open their own business after graduation».



ALEXANDER POZDEEV,
graduate of the programme:

«Experience of this programme was undoubtedly fruitful. As much as I appreciate our local professors, they are mostly academicians. The ones who came to teach from France are practice experts. They taught top managers of such corporations as Auchan, Decathlon, Leroy Merlin. I enjoyed their practice of giving practical cases as homework as well as to solve them in class».

VISITING PROFESSORS

— **Arnaud Rys** from IAE Lille 1 taught a course «Business Negotiations» for Master students

— **Kamen Spasov** from Bulgarian Academy of Sciences taught a course «Electronic Business: Software Development and Promotion» for Master students

— **Gilbert Belot** from IAE Lille 1 taught a course «Global Buying» for Master students

— **Ekaterina Ivanova** from WU Vienna University of Economics and Business taught Sustainable Mindset Training for Bachelor students

ANNOUNCEMENTS

— **The International Academic Council** of the EPAS-accredited programme International Economics and Business meeting will take place on April 18.

— **Methodological Research** Seminar on Regional Economics organised by Laboratory for International and Regional Economics will be held on April 20–21

— **GSEM Spring Science Days**, annual international conference for students, postgraduates and young researchers

in the field of economics, management, finance, mathematics, and business informatics will be held on April 20–22. The conference features a competition on Economics for high school students.

— **Summer School «Doing Business in Russia»** will take place on July 10–21 for all interested in opening business in Russia or in partnership with Russian companies



gsem.urfu.ru/en

CONTACTS

GSEM International Affairs Office

E-mail: econ.international@urfu.ru

Phone: +7 (343) 350-75-68,
+7 (343) 375-94-92