

## INFORMATION LETTER

**On April 17-19, 2019** Graduate School of Economics and Management of Ural Federal University named after the first President of Russia B.N. Yeltsin is holding the annual **international conference for students and young researchers Spring Research Days at GSEM.**

We invite undergraduate and graduate, PhD students and young researchers specialising in the fields of economics, finance, management, business informatics.

### **The Conference will feature:**

- **April 17, 2019, plenary session “Russian Regions: Growth Opportunities in a New Geo-economic and Geo-political space”.** At the session, the participants, including experts, researchers, business and authorities representatives, will discuss the search for optimal trajectories of economy, society and governance development in the Russian regions (working language – Russian, English, with simultaneous translation);

- **April 18, 2019, workshop** of the Laboratory for International and Regional Economics **“Sustainability and Digitalisation: Stakeholder Engagement and Effects”.** The researchers will discuss the global trends of sustainable development influencing the current business models in digitalisation conditions (working language – English);

How to manage risks by implementing the principles of sustainable development? What lies at the core of harmonising stakeholders’ interests in countries on different levels of socioeconomic development? How to assess the effects of impact investment in digital economy? These and the other topics will be featured in the talks by researchers and practitioners at the workshop organised by the sector Global Social Responsibility Excellence and International Business of the GSEM Laboratory for International and Regional Economics. Registration on [GSEM Web site](#)

Workshop participants:

- Hans Wiesmeth, Academic Head, GSEM Laboratory for International and Regional Economics
- Zhanna Belyaeva, Head of the Sector for Global Social Responsibility Excellence and International Business
- Riad Shams, Senior Researcher, GSEM Laboratory for International and Regional Economics
- Alberto Ferraris, Researcher, GSEM Laboratory for International and Regional Economics
- Thomas Osburg, Professor, Dean of Studies ‘Mobility Management’, Head of ‘Competence Center Entrepreneurship’, Fresenius Business School (Germany)
- Hon. Dr. Ivo Matser EMP, Chief Executive Officer, ABIS - The Academy of Business in Society

- **April 19, 2019, workshop** of the Laboratory of Applied System Research, jointly with the Laboratory for International and Regional Economics “Information Technologies and Modeling for Efficient Development of Arctic Zone (IT\_M\_AZ2019)”. In the framework of this workshop, the experts will debate the prospects and challenges of applying digital technologies for efficient development of the Russian Arctic zone (working language – English); The workshop will be devoted to applied systems analysis, the latest developments in computer science and mathematics and their application in the effective development of the Arctic zone. The research seminar will cover the topics of smart urban technologies, telecommunications and energy efficiency for the Arctic zone, the issues of numerical modeling of the sustainability of engineering infrastructures in permafrost regions, problems of efficient inexhaustible environmental management, as well as mathematical modeling and applied system analysis. Registration on [GSEM Web site](#).

Workshop participants:

- Michail Yu.Filimonov (Russia, Yekaterinburg)
- Hans Wiesmeth (Germany; Dresden)
- Vyacheslav I. Zakharov (Russia, Yekaterinburg)
- Valerii V. Kobulyanskii (Russia, Vladivostok)
- Young-Sang Choi (Kyrgyzstan, Bishkek)
- Josef Elster (Czech Republic, České Budějovice)
- Gennadii F. Deter (Russia, Salechard)
- Sergei V. Serebriakov (Russia, Moscow)
- Maxim G. Sishaev (Russia, Murmansk)
- Dmitrii B. Berg (Russia, Yekaterinburg)
- Vyacheslav I. Maximov (Russia, Yekaterinburg)
- Alexander M. Tarasyev (Russia, Yekaterinburg)

- **A series of lectures and round table discussions** with leading experts from Russia and abroad, including **Bernard Goussens (France)**, **Soumyatanu Mukherjee (Nottingham University, the UK)**, **Kazi Sohag (National University of Malaysia)**.

- **Civil Olympiad GARANT**

- **Thematic sections of young scientists**

- Actual issues of development of accounting, analytical and control systems of modern enterprises
- Fiscal regulators of socio-economic development
- New requirements for management systems in a globalized economy
- Civilization: from the past to the present
- Formation of a comfortable urban environment
- Strategies to accelerate the socio-economic development of the Russian Federation: ways and solutions
- Finance, money circulation and credit
- Lean technologies for marketing
- Modeling economic processes using econometrics and statistics methods
- Intellectual management of business processes in industry
- Information and mathematical technologies in social and economic systems

- Current trends of the world economy and business (working language –English)

### INFORMATION FOR PARTICIPANTS

**Two conference proceedings** will be published after the Conference, one of them published by GSEM and indexed in the Russian Science Citation Index.

There are **no fees** for paper publication.

**Papers that are not presented in person are ineligible for publication.**

**Working languages:** Russian, English. Registration is available on the [GSEM web site](#).

The conference programme will be available on the web site in the beginning of April.

### CONTACTS

---

Mikhail Balyberdin, Project Manager, [mikhail.balyberin@gmail.com](mailto:mikhail.balyberin@gmail.com)

Ekaterina Syrvacheva, Event Coordinator, [science.gsem@urfu.ru](mailto:science.gsem@urfu.ru)

Tel.: +7 (343) 375-94-27