



# Ural Federal University

named after the first President of Russia B.N.Yeltsin

**Graduate School of Economics and Management**

## List of courses taught in English

IEB – International Economics and Business (bachelors, Double Degree, EPAS Accredited)

PPA - Public Policy and Administration (bachelor)

AIE – Applied and International Economics (masters)

IM – International Management (masters, Double Degree, International Financial Management track is ACCA accredited)

PRAIC - PR and Advertising in International Communications (masters)

ITE - International Trade and Entrepreneurship (masters)

	Title	ECTS	Level	Programme
<b>Fall Semester</b>				
1	World Economy and International Relations	3 ECTS	Bachelor	IEB
2	Business communications	3 ECTS	Bachelor	IEB
3	International Business Planning	3 ECTS	Bachelor	IEB
4	International Monetary Relations	3 ECTS	Bachelor	IEB
5	International Business	4 ECTS	Bachelor	IEB
6	International Marketing	4 ECTS	Bachelor	IEB
7	International Trade Theory	4 ECTS	Bachelor	IEB
8	Strategic Market Analysis	3 ECTS	Bachelor	IEB
9	Strategic Management	3 ECTS	Bachelor	IEB
10	Corporate Governance	3 ECTS	Bachelor	IEB
11	International Trade Law	3 ECTS	Bachelor	IEB
12	Russian for Foreigners	4 ECTS	Bachelor	IEB
13	Basics of Economics	3 ECTS	Bachelor	IEB
14	Geopolitics	3 ECTS	Bachelor	PPA
15	Basics of International PR	3 ECTS	Bachelor	PPA
16	Human Resource Management	3 ECTS	Bachelor	PPA
17	Human Rights	3 ECTS	Bachelor	PPA
18	Business-cycles and economic policy	3 ECTS	Master	AIE
19	Models of spatial and regional economics	3 ECTS	Master	AIE
20	Economics of Contracts and Information	5 ECTS	Master	AIE
21	Applied Econometric Models	3 ECTS	Master	AIE
22	Modern Strategic Analysis	3 ECTS	Master	IM
23	Effective Leadership	3 ECTS	Master	IM
24	Sustainable Development	3 ECTS	Master	IM
25	F2 Management Accounting	4 ECTS	Master	IM
26	Corporate Finance	4 ECTS	Master	IM
27	F7 International Financial Reporting Standards	4 ECTS	Master	IM
28	F4 Corporate Law	3 ECTS	Master	IM
29	Practice of foreign trade	3 ECTS	Master	IM

30	Procurement Techniques	3 ECTS	Master	IM
31	Global supply chain management	3 ECTS	Master	IM
32	Derivatives	3 ECTS	Master	IM
33	Assessment and value based management	3 ECTS	Master	IM
34	Digital technologies of business management	3 ECTS	Master	IM
35	Business Communications in International Business	4 ECTS	Master	PRAIC
36	International marketing communications	4 ECTS	Master	PRAIC
37	International Public Relations	4 ECTS	Master	PRAIC
38	Legal Aspects of International Communications	3 ECTS	Master	PRAIC
39	Corporate culture	4 ECTS	Master	PRAIC
40	Strategies for studying individual and group behavior	4 ECTS	Master	PRAIC
41	Public Opinion Management Technologies	4 ECTS	Master	PRAIC
42	Communication in different types of societies	3 ECTS	Master	PRAIC
43	Business models in international entrepreneurship	3 ECTS	Master	ITE
44	International marketing communications	4 ECTS	Master	ITE
45	Legal forms of international entrepreneurship	3 ECTS	Master	ITE
46	Business communications in the sphere of international business	4 ECTS	Master	ITE
47	Finance in international trade	3 ECTS	Master	ITE
48	Finance in international entrepreneurship	3 ECTS	Master	ITE
49	Financial analysis of foreign economic activity	3 ECTS	Master	ITE