



Ural Federal University

named after the first President
of Russia B.N.Yeltsin

**Graduate School
of Economics
and Management**

List of courses taught in English

IEB – International Economics and Business (bachelors, Double Degree, EPAS Accredited)

AIE – Applied and International Economics (masters)

IM – International Management (masters, Double Degree, International Financial Management track is ACCA accredited)

ITLRR - International Trade and Logistic Relations of Regions (masters)

PRAIC - PR and Advertising in International Communications (masters)

	Title	ECTS	Level	Programme
Fall Semester 2023				
1	Russian Economic Outlook and Global partners	3 ECTS	Bachelor	IEB
2	Econometrics-2	3 ECTS	Bachelor	IEB
3	Public Economics	3 ECTS	Bachelor	IEB
4	Experimental Economics	3 ECTS	Bachelor	IEB
5	Models and Methods of International Macroeconomics	4 ECTS	Bachelor	IEB
6	International Financial Management	4 ECTS	Bachelor	IEB
7	Economics of FDI	4 ECTS	Bachelor	IEB
8	Corporate Social Responsibility	3 ECTS	Bachelor	IEB
9	International Logistics	3 ECTS	Bachelor	IEB
10	International Business Operations	3 ECTS	Bachelor	IEB
11	International Financial Reporting Standards	3 ECTS	Bachelor	IEB
12	Tax Management	3 ECTS	Bachelor	IEB
13	Russian for Foreigners	4 ECTS	Bachelor	IEB
14	International trade: theory and policy	5 ECTS	Master	AIE
15	Managerial economics	3 ECTS	Master	IM
16	Research methods in management	3 ECTS	Master	IM
17	Organizational behavior	3 ECTS	Master	IM
18	Time series analysis	3 ECTS	Master	IM
19	Management History and Methodology	3 ECTS	Master	IM
20	F3 Financial Accounting	3 ECTS	Master	IM
21	Modeling and optimization of business processes	3 ECTS	Master	IM
22	Business Negotiations	3 ECTS	Master	IM
23	Project Management (advanced level)	3 ECTS	Master	IM
24	Corporate Governance and Finance	3 ECTS	Master	IM
25	Risk-management (advanced level)	3 ECTS	Master	IM
26	Global Drivers of Business Models Transformation	3 ECTS	Master	IM
27	Global Market Conditions	3 ECTS	Master	IM
28	International logistics (advanced level)	3 ECTS	Master	IM
29	F5 Performance Management	3 ECTS	Master	IM

30	F8 Audit	3 ECTS	Master	IM
31	F6 Taxation	3 ECTS	Master	IM
32	F9 Financial Management	3 ECTS	Master	IM
33	Corporate logistics	3 ECTS	Master	ITLRR
34	International trade	3 ECTS	Master	ITLRR
35	International Internet Communications	3 ECTS	Master	ITLRR
36	Personal Communications	3 ECTS	Master	ITLRR
37	Scientific Research Methodology	4 ECTS	Master	ITLRR
38	Scientific Knowledge Transfer	4 ECTS	Master	ITLRR
39	Language communication (elective)	3 ECTS	Master	ITLRR
40	Internet Marketing (elective)	3 ECTS	Master	ITLRR
41	International Marketing (elective)	3 ECTS	Master	ITLRR
42	Advertising management (elective)	3 ECTS	Master	ITLRR
43	Corporate Finance (elective)	3 ECTS	Master	ITLRR
44	Short term financial management (elective)	3 ECTS	Master	ITLRR
45	International Financial Accounting Systems (elective)	3 ECTS	Master	ITLRR
46	Planning and implementation of advertising and public relations campaigns	3 ECTS	Master	PRAIC
47	Communication theory	4 ECTS	Master	PRAIC
48	Technologies of advertising and public relations in various fields	4 ECTS	Master	PRAIC
49	Management of the advertising and public relations agency and the organization's advertising and public relations service	3 ECTS	Master	PRAIC
50	International Internet Communications	3 ECTS	Master	PRAIC
51	Personal Communications	3 ECTS	Master	PRAIC
52	Scientific Research Methodology	4 ECTS	Master	PRAIC
53	Scientific Knowledge Transfer	4 ECTS	Master	PRAIC
54	Strategies for studying individual and group behavior	4 ECTS	Master	PRAIC
55	Public opinion management technologies	4 ECTS	Master	PRAIC
56	Geobranding	3 ECTS	Master	PRAIC
	Title	ECTS	Level	Programme
Spring Semester 2024				
1	World Economy and International Relations	3 ECTS	Bachelor	IEB
2	Business communications	3 ECTS	Bachelor	IEB
3	International Business Planning	3 ECTS	Bachelor	IEB
4	International Monetary Relations	3 ECTS	Bachelor	IEB
5	International Business	4 ECTS	Bachelor	IEB
6	International Marketing	4 ECTS	Bachelor	IEB
7	International Trade Theory	4 ECTS	Bachelor	IEB
8	Strategic Market Analysis	3 ECTS	Bachelor	IEB
9	Strategic Management	3 ECTS	Bachelor	IEB
10	Corporate Governance	3 ECTS	Bachelor	IEB
11	International Trade Law	3 ECTS	Bachelor	IEB
12	Russian for Foreigners	4 ECTS	Bachelor	IEB
13	Basics of Economics	3 ECTS	Bachelor	IEB
14	Spatial and regional economy models	3 ECTS	Master	AIE
15	Econometrics (advanced level)	5 ECTS	Master	AIE

16	Sustainable development and international business strategies	3 ECTS	Master	AIE
17	Foreign direct investment analysis models	3 ECTS	Master	AIE
18	Modern Strategic Analysis	3 ECTS	Master	IM
19	Effective Leadership	3 ECTS	Master	IM
20	Sustainable Development	3 ECTS	Master	IM
21	F2 Management Accounting	4 ECTS	Master	IM
22	Corporate Finance	4 ECTS	Master	IM
23	F7 International Financial Reporting Standards	4 ECTS	Master	IM
24	F4 Corporate Law	3 ECTS	Master	IM
25	Practical Aspects of Foreign Trade	3 ECTS	Master	IM
26	Procurement techniques	3 ECTS	Master	IM
27	Global supply chain management	3 ECTS	Master	IM
28	Derivatives	3 ECTS	Master	IM
29	Company Valuation and Value-Based Management	3 ECTS	Master	IM
30	Digital Technologies for Business Management	3 ECTS	Master	IM
31	Business Modeling in International Business	3 ECTS	Master	ITLRR
32	Legal Forms of International Business	3 ECTS	Master	ITLRR
33	International Business Communications	4 ECTS	Master	ITLRR
34	International Marketing Communications	4 ECTS	Master	ITLRR
35	Smart cities (elective)	1 ECTS	Master	ITLRR
36	Financial analysis of foreign economic activity	3 ECTS	Master	ITLRR
37	Finance in International Business	3 ECTS	Master	ITLRR
38	Finance in the field of international trade	3 ECTS	Master	ITLRR
39	Business communications in the field of international business	3 ECTS	Master	PRAIC
40	International Marketing Communications	4 ECTS	Master	PRAIC
41	International Public Relations	4 ECTS	Master	PRAIC
42	Legal aspects of international communications	3 ECTS	Master	PRAIC
43	Public opinion management technologies	4 ECTS	Master	PRAIC
44	Communications in different types of societies	3 ECTS	Master	PRAIC
45	Corporate culture	4 ECTS	Master	PRAIC
46	Brand visual communications (elective)	4 ECTS	Master	PRAIC