

INTERNATIONAL

Ural Federal University, Graduate
School of Economics and Management

AUTUMN

November 10-18, 2018

SCHOOL

topic: Sustainable Business Development: Smart future for all

including:

1. Business Strategies and Sustainability
2. Effective Business Communications
3. Employability for Smart Future
4. Creative Innovations in Smart Cities
5. Digital and Agile Business Solutions

WHY:

- top notch business technologies
- field visits to national and global companies
- cross-cultural spirit
- international business and academia trainers

HOW:

- Team project work
- World Cafe discussions
- Intensive workshops
- Smart cases
- City tour and Global Village

FEE AND APPLICATION:

- accommodation in the dorms (shared rooms)
- welcome and farewell parties
- lunches and coffee breaks
- a city tour and museum excursion
- transfers to field visits
- visa support

How to apply?
Fill this *form!*



250 EURO*

*till september 15th

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<http://gsem.urfu.ru/en>

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