



# Summer School

## 2 Tracks

- Luxury Brand Management
- Artificial Intelligence for Business

24<sup>th</sup> of June  
to the 5<sup>th</sup> of July





# Who are we ?

Paris School of Business is positioned as the first triple-accredited Business School to offer degree and international programs in partnership with Schools of Art, Design, Creation and Technology.

Cited as one of the leading Post-Bac schools in France, Paris School of Business is a state-recognized school. Its Grande École Program (Bac +5) is a certified graduate

and Master's degree awarded by the Ministry of Higher Education, Research and Innovation. It has 3 international Accreditations. After obtaining AMBA accreditation

in 2014 and EFMD in 2019, Paris School of Business received international AACSB accreditation in February 2020.



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# Summer School Course Offer

**1** **Luxury Brand Management**  
How to develop management skills for a fashion business plan, analyzing competitor's scenario, understanding the luxury brand's structure and developing selling capacity.

**2** **Artificial Intelligence (AI) for Business**  
How to create business intelligence through application and visualization and how to develop AI business projects.



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## Summer School



## For more information

### Program Includes

- Integration events
- Daily lectures and workshops
- Graduation ceremony
- Cultural visits (château de Versailles, Bateaux Mouches, Museums, etc..)

### Practical information

- Fees €3180\*
- Includes academics, accommodation, half board and activities
- Contact us at [international@psbedu.paris](mailto:international@psbedu.paris)

\* A discount of 300 euro is applied for students coming from partner universities.

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Conférence  
des Grandes Écoles

Accreditations  
AMBA – EFMD – AACSB – BGA

