



Ural Federal University
named after the first President of Russia B.N.Yeltsin
Graduate School of Economics and Management

GSEM DIGEST

October 2021

Dear colleagues,

Almost two months have passed since the beginning of the academic year. We have many inspiring international projects and activities in the area of study and research. We would love to share these opportunities with your students and staff members and invite you to join!

We are proud to mark our new achievements in the field of GSEM international recognition:

- UrFU jumped to #250-300 in Business and Economics in THE ranking
- GSEM UrFU became an ACCA Registered Learning Partner

This would not happen without the close collaboration with our international partners!

Learn more about our projects and development in this e-digest and enjoy the beautiful autumn season!

Sincerely,
GSEM UrFU Team

JOIN OUR EVENTS!



XVI INTERNATIONAL CONFERENCE RUSSIAN REGIONS IN THE FOCUS OF CHANGES

November 18 – 20, 2021

(hybrid format)

One of the most recognized business and academic event in the Ural region dedicated to the issues of regional development in the context of global economic trends.

The event focuses on the digital economy, "smart" ecosystems, the sustainable development issues, as well as the role and impact of a business school in the new normal reality.

[Conference website](#)

Contact person: Valeriya Nikonenko, Manager of International Affairs Office, valeria.nikonenko@urfu.ru



INTERNATIONAL CONFERENCE FUTURE OUTLOOK OF OIL MARKET AND FISCAL STABILITY

November 17 – 18, 2021

The conference intends to stress on fiscal consolidation to stabilize the macroeconomic performance

[Conference website](#)

Contact person: Anna Gainetdinova, Analytical work specialist anna.gainetdinova@urfu.ru





GSEM URFU INTERNATIONAL AUTUMN SCHOOL SUSTAINABLE BUSINESS DEVELOPMENT: SMART FUTURE FOR ALL

GSEM Autumn school unites 400+ alumni from over 65 countries! We invite you to collaborate in organisation of this ambitious and most international project of GSEM! The whole semester this year- digital and phygital experience with corporates and international crowd for doing things sustainable in the world of data. Projects hackaton in December!

[School website](#)

Contact person: Nadezhda Poilova, manager of GSEM International Affairs Office, n.i.poilova@urfu.ru

EXPANDING THE BOUNDARIES WITH GSEM



GSEM UrfU strengthens its position in Sri-Lanka

Director MAS Wimashan Wimalagunasekara and GSEM Director Dmitry Tolmachev met to discuss the most attractive education programmes in business and economics for students from Sri-Lanka.

[More details](#)



GSEM UrfU invites exchange students for Spring 2022!

The nomination process for Spring semester 2022 is open until November 30th, 2021! Don't miss the opportunities for your students to join GSEM and get a unique experience of learning and living in one of the most dynamic cities in Russia!

[More informational about application](#)

RESEARCH AT GSEM



The Planned Economy Impacts Modern Enterprises

Scientists have revealed the relationship between the Soviet heritage and the location of Russian firms.

[More details](#)



Low Income Can Have a Negative Impact on the Environment

Researchers at GSEM UrfU found that a high income gap between the richest and poorest segments of the population leads to higher levels of air pollution.

[More details](#)

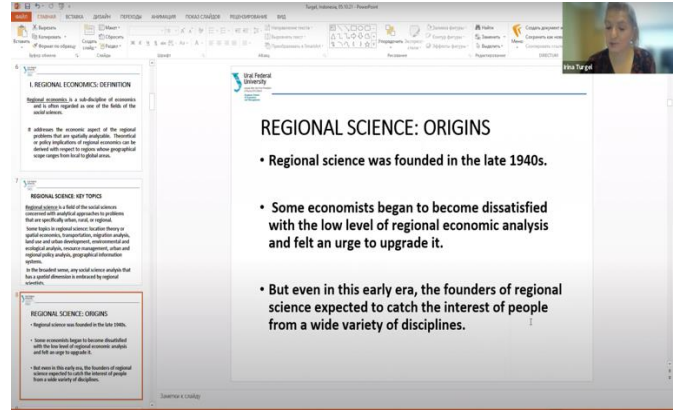
RESEARCH AT GSEM



Malang will become a smart city with the assistance of GSEM UrFU

On 27 September 2021, Department of Development Economics, Faculty of Economics, Universitas Negeri Malang - UM organized a Focus Group Discussion (FGD) and Joint Research titled "Digital-Based Development Innovation Through Smart City Program to Increase The Inclusiveness of Cultural Tourism In Malang".

[More details](#)



Cycle of lectures by GSEM UrFU Professor at Negeri Malang University (Indonesia)

Lectures on Regional Economics has begun by DSc in Economics, Professor, Irina D. Turgel at Negeri Malang University (Indonesia)

[More details](#)

RESEARCH AT GSEM URFU: FACTS AND FIGURES

INTERNATIONAL PARTNERS

GSEM is pleased to announce new partnership agreements with



SILC Business School, Shanghai University (China)



Technical University of Munich, School of Management (TUM), Germany

[More information about GSEM partner universities](#)



UrFU went up into a segment of 251-300 of the Business and Economics subject area of THE rating.

Promotion in this rating is an important factor that ensures competitiveness and international recognition of the level of educational and scientific activity in the field of economics and management by the Graduate School of Economics and Management of the Ural Federal University.

[More details](#)

Ural Federal University has become an ACCA Registered Learning Partner

This achievement was made possible thanks to the long-term cooperation of the Master's programme "[International Management](#)" with ACCA. The programme is the only one in the Urals that is accredited according to the international professional standard.

[More details](#)

